PRO THERAPEUTICS

CONSUMER HEALTH · SUPPLEMENTS

PRO Therapeutics

Clinician-backed supplement line — foundational nutrition, omega-3, magnesium, metabolic support and vitamin D — expanding to Amazon.

Live

Investor & partner overview · 2026



OVERVIEW

At a glance

PRO Therapeutics is the PRO family's supplement brand. Each formula ships with an education guide on prosportsmed.com explaining its physiological role, who may consider it and clinical precautions, and is sold through the PROpeptides store. The next step is national distribution through Amazon.

5
Core formulas

$25–$99
Price range per order option

1
Education guide per product

$68.7B
U.S. supplement market, 2025 (Grand View Research)

PROBLEM

The problem

- Supplement shoppers can't tell clinically grounded products from marketing claims.
- Clinic-quality supplements usually stay inside the clinic.
- More products don't mean better outcomes — consumers need guidance on what actually fits their plan.

SOLUTION

Our solution

- A focused line built on foundations first: micronutrients, omega-3, magnesium, metabolic support and vitamin D.
- Plain-language education for each product: what it supports, when to consider it, clinical considerations.
- Clinician-backed brand tied to an operating sports-medicine practice.

PRODUCT

Products & services

- PRO Foundations — Daily Micronutrient Complex (60 capsules)
- PRO Omega+ — Omega-3 (EPA/DHA) + CoQ10
- PRO Restore — Magnesium Recovery Complex
- PRO Metabolic — Advanced Metabolic Support Complex
- Vitamin D3 50,000 IU — high-strength weekly vitamin D

HIGHLIGHTS

Signature offerings



PRO Foundations

Daily micronutrient complex.



PRO Omega+

Omega-3 + CoQ10.



PRO Restore

Magnesium recovery complex.



PRO Metabolic

Metabolic support complex.



Vitamin D3 50K

High-strength weekly vitamin D.

HOW IT WORKS

The PRO approach

01

Foundations first

Diet, activity, sleep and care come first.

02

Targeted

Fill specific gaps, not stack products.

03

Educated

Every product has a clinical guide.

04

Clinician-backed

Built inside a sports-medicine practice.

MARKET

Who it serves

Health-conscious consumers, athletes and active adults buying supplements online, plus PRO Sports Medicine patients and PROpeptides customers.

MARKET SIZE

$68.7B

U.S. dietary supplements market revenue, 2025; forecast 8.3% CAGR to 2033 (estimate). Source: Grand View Research, U.S. Dietary Supplements Market Outlook (May 2026).

BUSINESS MODEL

How it makes money

- Direct-to-consumer sales: about $25–$99 per order option (single and multi-bottle).
- Marketplace sales on Amazon (planned).
- Cross-sell to clinic patients and PROpeptides customers.

TRACTION

Where we are today

- Five-formula line live and sold through propeptides.com, featured on prosportsmed.com.
- Branded alongside PROpeptides on Wallet passes and clinic materials.

COMPETITION

Why we win

- Mass-market supplement brands — PRO Therapeutics adds clinical credibility and education.
- Practitioner-only brands — PRO Therapeutics sells direct to consumers.

GO-TO-MARKET

How we grow

- Amazon listing, reviews and advertising (planned).
- Bundles with PROpeptides protocols and PRO Foundations.
- Education content on prosportsmed.com.

FOUNDER

Who is building it

Phil Veatch, MS

FOUNDER, CEO & MANAGING MEMBER, PRO VENTURES

Healthcare entrepreneur building a portfolio of clinical, consumer-health and software companies, including PRO Sports Medicine, PROpeptides, PRO Therapeutics and Reminder Pass.

- Founded Optimize You (2020) and Arizona Sports Medicine (2022), now PRO Sports Medicine in Tempe
- Launched PROpeptides and the PRO Therapeutics supplement line, and built Reminder Pass, a Wallet-pass SaaS now live in production
- Led the medical side at BackFit Health + Spine; his redesigned therapy protocols were adopted across BackFit clinics
- Trains Phoenix-area providers in musculoskeletal ultrasound, PRP, A2M and ketamine-assisted physical therapy
- Primary medical provider for the Seattle Uprising professional paintball team
- Physician assistant by training: M.S., A.T. Still University (2015); B.S. Exercise Science, Eastern Washington University; post-graduate orthopedic and spine training at The CORE Institute

THE ASK

Partner with us

Seeking partners for inventory, Amazon launch and advertising.

USE OF FUNDS

- Inventory and packaging
- Amazon launch, reviews and advertising

CONTACT

Let's talk.

PRO Ventures LLC · Tempe, Arizona

Reach us through the contact form at the PRO Ventures site.

Visit website ↗ prosportsmed.com

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